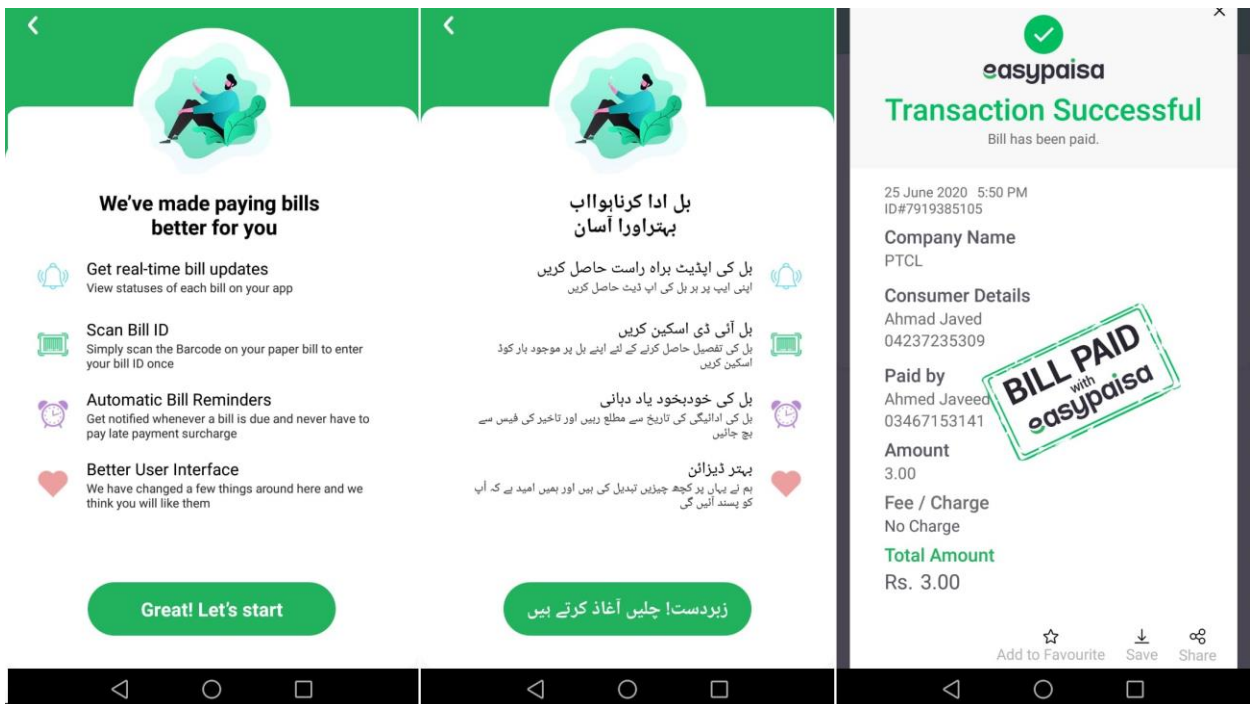
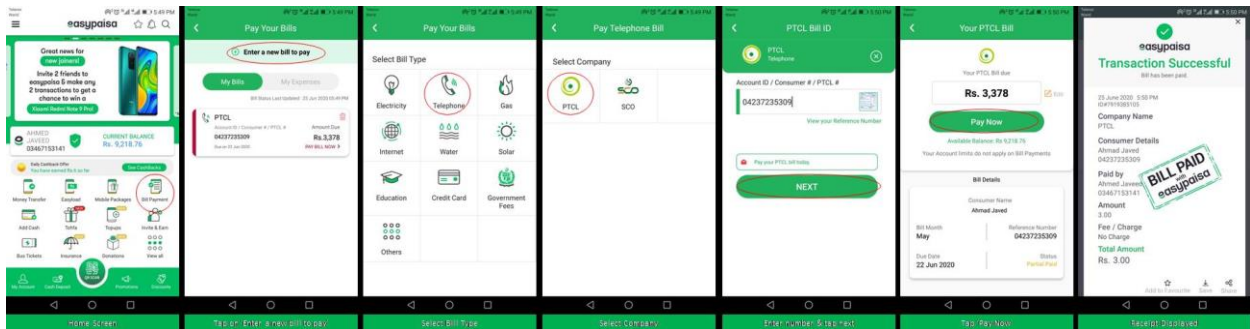


Easypaisa Re-defines the Way Customers Pay Bills



Easypaisa, the country's leading branchless banking platform has revamped the utility bills payment section of its App. New features have been introduced along with the addition of various billers such as government payments, educational institutes' fee payments and credit card payments to make bill payments easier than ever.

The demand today for the simplicity of a seamless digital payment experience that integrates all possible payment methods for users is greater than it was before. Based on extensive customer research and user experience, the interface has been improved in order to bring more convenience to users. While paying bills, customers will get bill payment alerts, payment stamps, and bill help section in both English and Urdu. The newly introduced scan barcode feature helps users scan the barcode to find their utility bills, including electricity, gas, telephone and water. With new partnerships,

Easypaisa has become the first financial app to offer bill payments of 66 companies across Pakistan.

Commenting on the development, M. Mudassar Aqil, CEO Easypaisa / Telenor Microfinance Bank said; “We have always aspired to introduce effective, simple, and innovative payment solutions for our customers. Digital payments are changing the way users transact, making their lives easier and keeping them safe during the COVID-19 outbreak. We believe in creating unique opportunities for all individuals to reap the benefits of an easily accessible and a rapidly evolving digital ecosystem so that they can add more simplicity and convenience into their personal lives – the revamped utility bills section of the Easypaisa App does just that.”

Easypaisa remains at the forefront of empowering people through innovative and secure digital financial services. With millions of customers across the country, the organization remains committed to driving the future of digital payments in Pakistan.

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About Telenor Microfinance Bank Limited

Motivated by its vision of ‘transforming the financial landscape of the country’, Telenor Microfinance Bank, the leading microfinance institution of Pakistan is on a mission to provide ‘instant access to convenient digital financial services’ that benefits the people of Pakistan. With Easypaisa, the country’s largest branchless banking service, and a range of innovative digital banking solutions, the Bank is committed to catering to the ever-growing needs of the people it serves.

Easypaisa, Pakistan's first mobile financial services platform launched in 2009, is also the first and only GSMA Mobile Money Certified service. Easypaisa since then has evolved into a digital payments platform, which empowers people across Pakistan to truly adopt the digital way of life.

Telenor Microfinance Bank is partly owned by Telenor Group, the leading telecommunications company across Scandinavia and Asia with 174 million customers, and **Ant Group**, one of the leading fintech companies in the world and an affiliate company of Alibaba Group. Together with the new shareholders and strategic partner, and the Bank’s local market presence and knowledge, Telenor Microfinance Bank aims to digitally enable and empower the underserved segments of the Pakistani society.

For more information, please visit: <http://www.telenorbank.pk/>