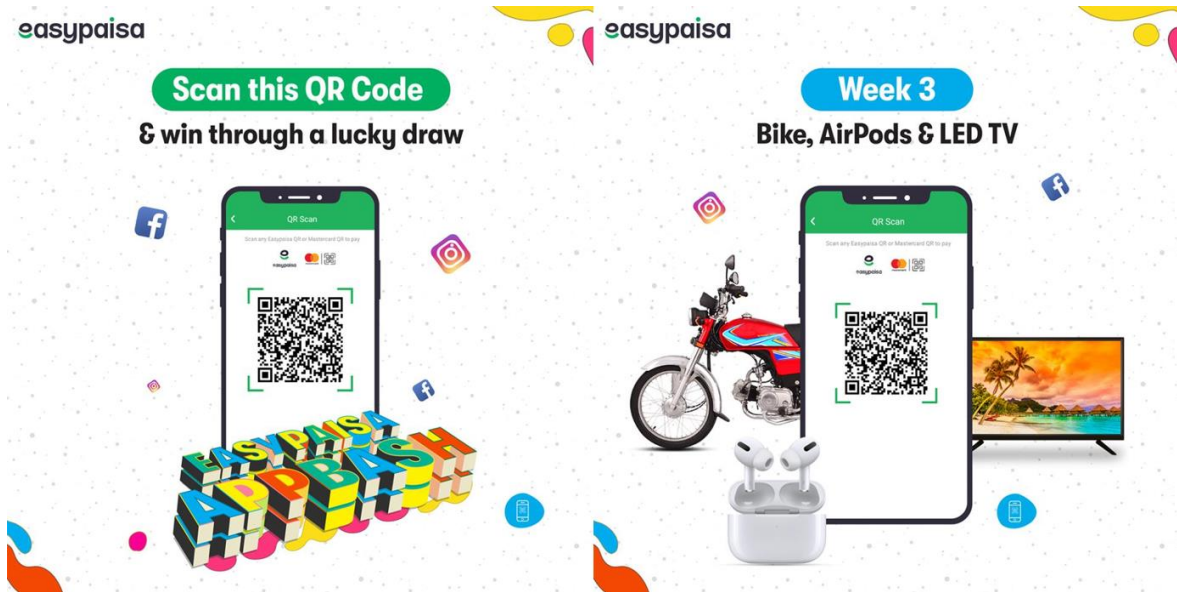


Easypaisa Appbash: Your Key to a World of Exciting Prizes



December 21, 2020 – As 2020 comes to an end, Easypaisa is spreading joy amongst its users with a chance to win amazing prizes through Easypaisa Appbash which is currently live on the digital payment platform’s social media pages. In addition to enjoying simple, safe and convenient payments through Easypaisa QR, users can now enter a lucky draw for a chance to win iPhone 11, Redmi 9 smartphone, iPad, AirPods, a brand new LED TV or a motorcycle among numerous other prizes in weekly giveaways.

Entering the lucky draw is simple and easy. All you have to do is open your Easypaisa App, select the QR code option and scan the QR code available on Easypaisa’s Facebook page to enter the lucky draw. This competition is also open for Easypaisa customers not currently using the Easypaisa App. Non smartphone Easypaisa users can enter the lucky draw by dialing *786*4*5# to make a payment worth Rs. 5 at 60631. At the end of the campaign, Rs. 5 will be refunded to those who do not win. With two draws already having been held, now is your chance to enter the third one and win exciting prizes.

Easypaisa is Pakistan’s leading digital payments platform that offers a diverse range of digital financial services to make everyday transactions simple for users across the country. For more details, users may visit the Easypaisa Facebook page <https://www.facebook.com/Easypaisa>.

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About Telenor Microfinance Bank Limited

Motivated by its vision of 'transforming the financial landscape of the country', Telenor Microfinance Bank, the leading microfinance institution of Pakistan is on a mission to provide 'instant access to convenient digital financial services' that benefits the people of Pakistan. With Easypaisa, the country's largest branchless banking service, and a range of innovative digital banking solutions, the Bank is committed to catering to the ever-growing needs of the people it serves.

Easypaisa, Pakistan's first mobile financial services platform launched in 2009, is also the first and only GSMA Mobile Money Certified service. Easypaisa since then has evolved into a digital payments platform, which empowers people across Pakistan to truly adopt the digital way of life.

Telenor Microfinance Bank is partly owned by Telenor Group, the leading telecommunications company across Scandinavia and Asia with 174 million customers, and Ant Group, one of the leading fintech companies in the world and an affiliate company of Alibaba Group. Together with the new shareholders and strategic partner, and the Bank's local market presence and knowledge, Telenor Microfinance Bank aims to digitally enable and empower the underserved segments of the Pakistani society.

For more information, please visit: <http://www.telenorbank.pk/>