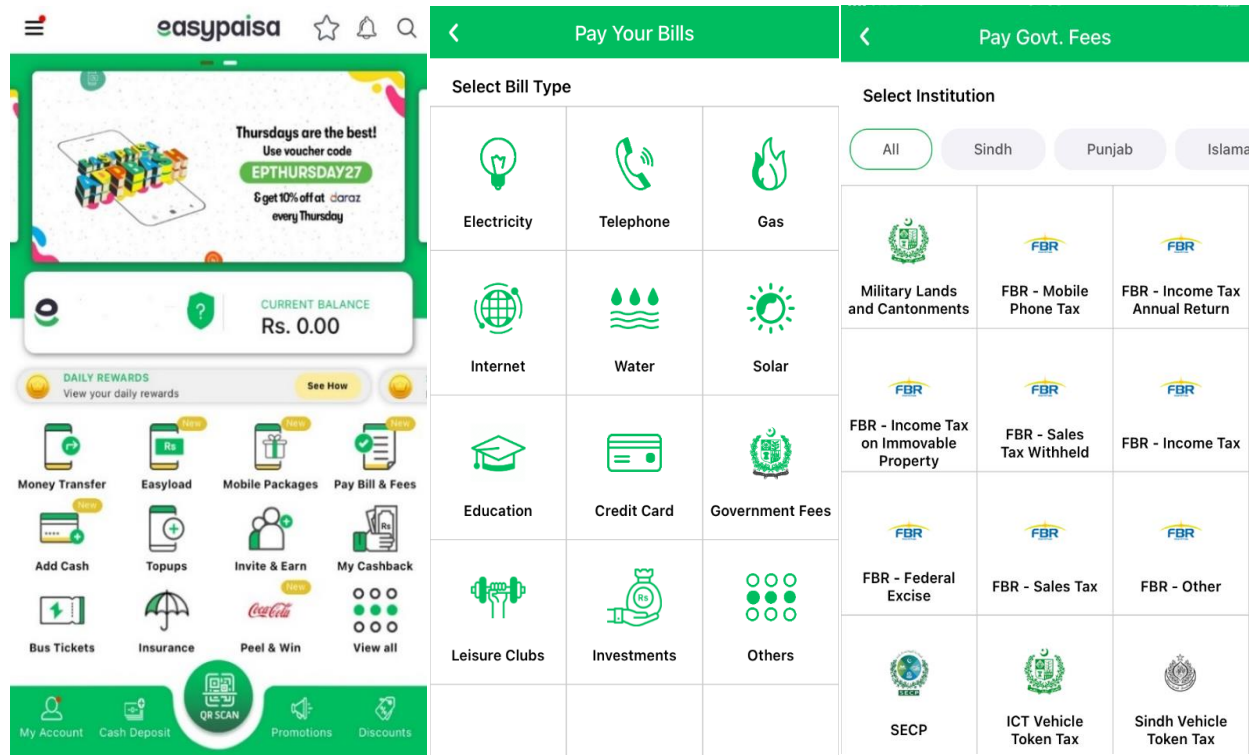


Government payments made simple by Easypaisa



December 30, 2020: Easypaisa, Pakistan’s leading digital payments platform, is continuously adding new features to bring ease and convenience to its users. From sending money over long distances to remotely topping up airtime to bill payments, the platform has revolutionized payments. Now, Easypaisa has taken another step towards a digital ecosystem by adding a diverse range of government fee payments to its platform, thus enabling users to pay dues to the government with just a few taps from their mobile phone.

Payments to major departments working under the federal as well as provincial governments including Federal Board of Revenue (FBR), Excise and Taxation, and Securities and Exchange Commission of Pakistan (SECP) amongst others are now possible via Easypaisa, thus bringing significant convenience to users. Vehicle token payments for instance were a long and tiring process involving visits to bank branches and the respective authorities’ office, can now be conveniently done through a mobile phone.

The earlier payment process was not only cumbersome, but the COVID-19 pandemic added to the worries due to the health risk associated with visits to crowded places. Now with Easypaisa, this is no longer a cause for concern. Users can simply log in to their app, choose the respective government department that they want to submit the payment to and make the transaction securely through their smartphone. It doesn’t get much simpler than that!

Easypaisa has been revolutionizing the digital financial landscape since its inception and today, it has become one of the most widely used digital payment platforms across the country that enables ease and convenience for all users.

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About Telenor Microfinance Bank Limited

Motivated by its vision of ‘transforming the financial landscape of the country’, Telenor Microfinance Bank, the leading microfinance institution of Pakistan is on a mission to provide ‘instant access to convenient digital financial services’ that benefits the people of Pakistan. With Easypaisa, the country’s largest branchless banking service, and a range of innovative digital banking solutions, the Bank is committed to catering to the ever-growing needs of the people it serves.

Easypaisa, Pakistan's first mobile financial services platform launched in 2009, is also the first and only GSMA Mobile Money Certified service. Easypaisa since then has evolved into a digital payments platform, which empowers people across Pakistan to truly adopt the digital way of life.

Telenor Microfinance Bank is partly owned by Telenor Group, the leading telecommunications company across Scandinavia and Asia with 174 million customers, and Ant Group, one of the leading fintech companies in the world and an affiliate company of Alibaba Group. Together with the new shareholders and strategic partner, and the Bank’s local market presence and knowledge, Telenor Microfinance Bank aims to digitally enable and empower the underserved segments of the Pakistani society.

For more information, please visit: <http://www.telenorbank.pk/>