

Easypaisa Reaffirms its Commitment to a Cashless Pakistan this Independence Day



August 16, 2021: Easypaisa, Pakistan’s leading digital payments platform, celebrated Independence Day by reaffirming its commitment towards the growth and prosperity of the nation by driving financial inclusion. A flag hoisting ceremony was held at the organization’s office in Islamabad with colleagues joining in from across the country. At the event, Pakistan’s flag was raised by CEO, Telenor Microfinance Bank / Easypaisa, M. Mudassar Aqil in presence of the Bank’s Leadership Team.

Sharing his views on the occasion, M. Mudassar Aqil stated; “Every year on 14th August, we as a nation are reminded of the gift of a motherland that we received more than seven decades ago. At Easypaisa, we take pride in being one of the pioneers of digital payments and leading the country’s digital financial revolution through our efforts. As we celebrate Independence Day this year, we whole heartedly commit towards continuing our journey of inculcating financial ability in the lives of the masses across the country”.

Easypaisa has been at the forefront of leading the transformation towards a cashless ecosystem. Serving millions of users with an annual throughput of PKR 1.5 trillion, Easypaisa has quickly become one of the most widely accepted digital payments platforms in the country.

PRESS RELEASE



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About Easypaisa / Telenor Microfinance Bank Limited

Easypaisa, powered by Telenor Microfinance Bank is at the forefront of revolutionizing fintech in Pakistan by delivering innovative, cutting-edge technology solutions. We began our journey in 2005 by establishing a national footprint, with the launch of micro-lending programs. In 2009 we created history by launching the country's first mobile banking service that has evolved to become the most used digital payments platform.

Backed by the largest fintech in the world, Ant Group (affiliate company of Alibaba Group), and the leading multinational organization across Scandinavia and Asia, Telenor Group, we aim to promote financial inclusion by empowering all Pakistanis to adapt convenient and secure digital financial solutions.

OUR VISION | Creating a transparent economy that all Pakistanis can participate in |

OUR MISSION | Transform Pakistan into a cashless and financially inclusive society by creating value through the power of collaboration and technology |