

## Easypaisa joins hands with DigiKhata for seamless digital payments disbursements



**August 30, 2021:** Easypaisa has partnered with DigiKhata, an emerging bookkeeping service, for merchants and retailers to enable collection, disbursements and record-keeping of payments amongst on boarded merchants and their suppliers. Easypaisa will facilitate DigiKhata through its payments mechanism by integrating API (Application Programming Interface) use cases allowing them to collect funds from a list of registered merchants while also disbursing payments to them and their related parties.

The signing ceremony recently took place at Easypaisa's Islamabad Office. Senior representatives from both organizations were present on the occasion.

Easypaisa's API integration portal is enabling businesses to simplify digital payments use cases for their respective entities. DigiKhata is a platform which allows merchants to record their transactions both incoming and outgoing, empowering businesses to keep better track of their cash flows. Through its integration with Easypaisa, DigiKhata can explore new horizons for payment collection with the merchants that use its services for their day-to-day operations. The on boarded retailers for DigiKhata can also take advantage of Easypaisa for seamless digital payments unlocking new avenues for businesses to become financially included in a diverse and rapidly expanding ecosystem.

Commenting on the development, Shahzad Khan, Head of Channels, Easypaisa / Telenor Microfinance Bank, said; "The country's digital financial landscape is expanding rapidly. At Easypaisa, we continue to diversify services that we offer to cater with demands from both businesses and individuals alike. Our API integration platform is a personification of our efforts to allow various organizations to digitize their payment collection and distribution. Our collaboration with DigiKhata is a testament towards our mission to transform Pakistan into a cashless and financially inclusive society by creating value through the power of collaboration and technology".

In the last few years, Easypaisa has been rapidly expanding its technological offerings by introducing a comprehensive range of services to facilitate both individual customers and businesses in the midst of a landscape which is rapidly going towards digitization.

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**About Easypaisa / Telenor Microfinance Bank Limited**

Easypaisa, powered by Telenor Microfinance Bank is at the forefront of revolutionizing fintech in Pakistan by delivering innovative, cutting-edge technology solutions. We began our journey in 2005 by establishing a national footprint, with the launch of micro-lending programs. In 2009 we created history by launching the country's first mobile banking service that has evolved to become the most used digital payments platform.

Backed by the largest fintech in the world, Ant Group (affiliate company of Alibaba Group), and the leading multinational organization across Scandinavia and Asia, Telenor Group, we aim to promote financial inclusion by empowering all Pakistanis to adapt convenient and secure digital financial solutions.

**OUR VISION** | Creating a transparent economy that all Pakistanis can participate in |

**OUR MISSION** | Transform Pakistan into a cashless and financially inclusive society by creating value through the power of collaboration and technology |