

## Easypaisa digitizes payments for BISE Gujranwala

Easypaisa, the country's leading digital payments app, has partnered with Board of Intermediate and Secondary Education (BISE) Gujranwala to facilitate digital fee payments for students. Through the partnership, students who appear for respective exams under BISE Gujranwala will have the convenience to make fee payments including but not limited to Secondary School Certificate and Higher Secondary School Certificate exams, Gazette, Certificate/DMC verification, and miscellaneous fees through the Easypaisa App or their nearest Easypaisa agent. This collaboration is another addition to the diverse portfolio of payment options available to Easypaisa users.

Under the collaboration, students from far-flung areas will be able to make payments digitally without having to physically visit bank branches, an improvement that will open new horizons as well as create more opportunities for people to embrace digital payments. Easypaisa has an extensive footprint spread across the country and the digital payments platform is constantly working on delivering secure and convenient digital financial solutions to enhance financial inclusion across Pakistan.

Commenting on the development, Omar Moeen Malik, Business Head, Easypaisa, stated; "Our economy is geared up for elaborate digital transformation with government departments adopting sustainable alternatives to conventional payment methods, and BISE Gujranwala is the latest of such organizations. At Easypaisa, we are making all-out efforts to ensure that we collaborate with everyone who wants to implement digital financial solutions and we are proud to be the leading enabler of digital payments, with over 250 unique bill payment options present on our platform".

With more than 10 million customers using the Easypaisa App in the last 30-days across the Android and iOS platforms, Easypaisa is the most used Pakistani App across all categories and remains committed to transforming Pakistan into a cashless and financially inclusive society through the power of collaboration & technology.

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## **About Easypaisa / Telenor Microfinance Bank Limited**

Easypaisa, powered by Telenor Microfinance Bank is at the forefront of revolutionizing fintech in Pakistan by delivering innovative, cutting-edge technology solutions. We began our journey in 2005 by establishing a national footprint, with the launch of micro-lending programs. In 2009 we created history by launching the country's first mobile banking service that has evolved to become the most used digital payments platform.

## **PRESS RELEASE**



Backed by the largest fintech in the world, Ant Group (affiliate company of Alibaba Group), and the leading multinational organization across Scandinavia and Asia, Telenor Group, we aim to promote financial inclusion by empowering all Pakistanis to adapt convenient and secure digital financial solutions.

**OUR VISION** | Creating a transparent economy that all Pakistanis can participate in |

**OUR MISSION** | Transform Pakistan into a cashless and financially inclusive society by creating value through the power of collaboration and technology |